



DHTA Fact Sheet March 16- April 5, 2007

All members are encouraged to indicate what they would like to see in upcoming Fact Sheets.
We try to have something which interests everyone! 😊

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DHTA's Food For Thought Luncheon

The Dominica Hotel & Tourism Association (DHTA) hosted Mr. Jonathan B. Tourtellot the Geo-Tourism editor of National Geographic Traveler on Monday 2 April 2007 at its Food for Thought Luncheon at the Garraway Hotel. Mr. Tourtellot originated the concept of **geotourism**, defined as *"Tourism that sustains or enhances the geographical character of a place-its environment, culture, aesthetics, heritage, and the well-being of its residents."*

He is primary author of the Geotourism Charter, a set of principles now being adopted by various countries and regions around the world. He helped develop the study Geotourism: The New Trend in Travel, the first major survey of U.S. traveler behaviour and attitudes about sustainability and destination stewardship.

He launched National Geographic's new Geotourism MapGuides, unique in their requirement for participation by the communities involved and has spoken at international and national venues.

The Luncheon was well attended and saw the presence of some 80 persons including the Minister of Tourism Hon. Yvor Nassief.

**DOMINICA SAYS A BIG THANKYOU
TO NS OPTIMUM, 3 RIVERS ECO LODGE,
BROMSGROVE SCHOOL, UK, INTEL
AND THE BRITISH HIGH COMMISSION**

The Sustainable Living Initiative (SLIC) and 3 Rivers Eco Lodge, Dominica, with the help of the British High Commission, is pleased to host a team from NS Optimum, a UK partner of 3 Rivers Eco Lodge, who are facilitating a donation of computers from the Bromsgrove School to the Ministry of Education of the Government of the Commonwealth of Dominica.

The Bromsgrove School in the UK donated 190 computers; NS Optimum donated 3 servers, 1 wireless network system, 2 projectors and screen. Having been refurbished by NS Optimum, these computers were shipped at a reduced rate by Geest Line Cargo. Bromsgrove School replaces its computers every year through NS Optimum and were delighted to hear from the Sustainable Living Initiative of an opportunity for them to be put to good use in Dominica.

[More on this story](#)

RFAT Schedule

<u>DATE</u>	<u>DAYS</u>	<u>VESSEL</u>	<u>HOURS OF OPERATION</u>
04/02/07	Monday	MV NORWEGIAN PEARL	8:30 - 2:30
		MV OCEAN VILLAGE	
04/03/07	Tuesday	DESTINY	8:30 - 2:30
		MV AIDA VITA	
		MV GALAXY	
04/05/07	Thursday	MV NOORDAM	9:00 - 12:00
04/07/07	Saturday	MV NORWEGIAN DAWN	8:30 - 2:30
04/09/07	Monday	MV GALAXY	8:30 - 2:30
04/10/07	Tuesday	MV ARTEMIS	9:00 - 2:30
04/13/07	Friday	MS SILVER WIND	Cancelled
		SILVER WIND	
04/15/07	Sunday	MV SUN PRINCESS	8:30 - 2:30
04/16/07	Monday	MV AIDA VITA	8.30 - 2:30
		MV NORWEGIAN PEARL	
		MV OCEAN VILLAGE	
04/18/07	Wednesday	MV MAASDAM	9:00- 2:30
		MV SEA PRINCESS	
04/22/07	Sunday	MV NORWEGIAN MAJESTY	8:30- 2:30
04/24/07	Tuesday	MV GALAXY	8:30 - 2:30
		MV MAASDAM	



**RAIN FOREST AERIAL TRAM
HOURS OF OPERATION
FOR THE MONTH OF APRIL 2007**

Dominica's March Activity on WhereToStay

The March totals displayed below reflect the activity generated for Dominica. All WhereToStay.com member properties receive a click report showing their individual totals for page views, links to their website and reservation requests.

Below is a list of properties we currently have for Dominica. Please let us know if these properties have undergone any recent changes including closings, renovations, changes in ownership, etc. Also, if there are new properties that you feel would be a valuable addition to our database, please let us know! As the single largest source for Caribbean accommodations on the Internet, we want to represent your Dominica accurately.

Dominica page: <http://dominica.wheretostay.com>

Page Views: 10,879

URL Clicks: 52

Emails to properties: 1

Open Properties

3 Rivers Eco Lodge & Sustainable Living Centre
Anchorage Whale Watch & Dive Center
Beau Rive
Best Caribbean Hotel
Calibishie Lodges
Castaways Beach Hotel
Castle Comfort Dive Lodge
Chez OPHELIA Cottage Apartments
Crescent Moon Cabins
Evergreen Hotel
Exotica Cottage Resort
Fort Young Hotel
Garraway Hotel
Habitation Chabert
Hibiscus Valley Inn
Jungle Bay Resort & Spa

Layou River Hotel
Layou Valley Plaza
Papillote Wilderness Retreat
Portsmouth Beach Hotel
Reigate Hall
Roseau Valley Hotel
Sea Cliff Cottages
Springfield Plantation Guest House
Sunset Bay Club Hotel
The Tamarind Tree Hotel & Restaurant
Wind Blow Estate
Zandoli Inn

Closed Properties

Lauro Club Hotel
Petit Coulibri Guest Cottages
Snowbirds Bed & Breakfast

Post CHA Marketplace Contracting - Fly2Caribbean.com Travel Portal launching USA via CNN May 2007

ITC Tours Worldwide, a moderate to luxury niche wholesaler of accommodations invites your hotel to be included in our retail travel portal Fly2Caribbean.com

The Travel Portal will be launched nationally via CNN May 2007.

Fly2Caribbean.com markets the following resort areas and business destinations:

Anguilla	Antigua & Barbuda	Grenada			
Aruba		Guadeloupe	Jamaica	Martinique	
Bahamas	Barbados	Bonaire	Nevis	Puerto Rico	St. Barthelemy
British Virgin Islands		St. Kitts	St. Lucia	St. Marteen	
Cayman Islands	Cuba	Trinidad & Tobago	Turks & Caicos	US	
Curacao	Dominican Republic	Virgin Islands			

We are requesting that Hotel provide us with their signed 2007/08 Wholesale Contract via email to ContractAdmin@ITCWorldwide.com

ITC will provide your hotel with the following:

1. Account Management via ITC ExtraNet

ITC will countersign the contract and then establish your ITC Interactive ExtraNet "Account Access" with an assigned USER ID and Password. This will enable you to manage/update your hotel profile (rooms, rates, allotment, specials, etc.) at your own convenience.

2. Free Online Banner Advertising

Each participating property will be afforded online advertising featuring Vacation Themes as well as images of the hotel, rooms, rates, allotments and amenities.

- Hotel will be featured as well as searchable by City & Resort Area
- Hotel will be featured as well as searchable by Vacation Themes (Family, Wedding & Honeymoon, Spa and, Golf)
- Tours & Excursions are listed as "bookable" Hotel Options
- Specialties will also be listed as "Searchable" (e.g., Child-care, Gastronomy, etc.)

Please Provide Contextual Information such as Pubic Press Releases and Promotion Information related to your property & City/Resort Area. Please submit to Marketing@ITCWorldwide.com. To read online ITCWorldwide.com (Global Travel Portal) 2007/08 Advertising & Marketing Campaign Summary) & Media Schedule. Please see attached also available online (copy below to your browser) http://017d105.netsolhost.com/ITCWW_PresentationCD/ITCTravelZone%20PRESENTATION.pdf

Caribbean News Digital

World Bank Creates Hurricane Fund for Caribbean Nations

Thursday, 15/03/2007

Caribbean countries hit by hurricanes now have a new source of emergency relief funding, a multi-country insurance pool introduced by World Bank.

The new plan, called the Caribbean Catastrophic Risk Insurance Facility, was unveiled at an unusual meeting hosted by the World Bank in Washington on February 26 that included representatives of 18 CARICOM (Caribbean Community) nations and representatives from the "donor" countries -the U.S., Canada, France, U.K., Japan and the European Union.

"Governments asked the World Bank for its assistance in establishing an insurance system that would provide countries with immediate liquidity in the face of a natural disaster and enable them to launch relief efforts quickly with access to immediate financial funding," said a World Bank spokesman.

In a show of support and to get the CCRIF off the ground, the donor countries pledged and earmarked \$47 million for the CCRIF reserve fund.

The CCRIF member countries, including but not limited to the 18 Caribbean nations that attended the February 26 meeting, pay a nonrefundable entry fee and an annual premium, which varies according to the country's risk profile.

Pooling the risk will save the 18 CARICOM countries approximately 40 percent in individual premium payments and will allow governments to purchase coverage that entails early cash payments after a hurricane or earthquake, according to the World Bank.

The amount of individual premiums from each participating Caribbean country ranges from approximately \$200,000 to \$4 million. The World Bank aims to make the insurance available for the upcoming hurricane season, which begins June 1.

Caribbean Tourism AIMS TO BECOME CARBON NEUTRAL

Private and public sectors support a holistic approach with real solutions

SAN JUAN, Puerto Rico (March 21, 2007) – Key players from the UK tourism industry had the opportunity to exchange views on climate change with the Caribbean Hotel Association (CHA), its environmental division the Caribbean Alliance for Sustainable Tourism (CAST), and the Caribbean Tourism Organization (CTO) at a meeting held in London last week.

The encounter, organized by the Caribbean Council for CHA and CTO, enabled representatives from tour operators, airlines, travel associations, and government officials to exchange views on how best the industry in the Caribbean might develop jointly a carbon-neutral approach.

[More on this story](#)

Belize: Annual Agriculture and Trade Show

The Ministry of Agriculture and Fisheries has set the date for the 2007 National Agriculture and Trade Show for the 27th to the 29th of April.

The show this year will have a renewed agriculture flare and focus where farmers and processors will have an opportunity to showcase their farm and value-added products. This year's fair will coincide with the Agriculture Week celebration where the entire will be dedicated to farmers and farming activities.

NOTICES

- Manuals for **Caricom Special Visas** are available at the DHTA office
 - Puerto Rico – May 17-21, 2007 – will be the 10th edition of the Media Exchange which gathers representatives of the tourism industry, government officials, media, youth delegates and development specialists to examine ways of using tourism to improve the health, wealth, environment and culture of destinations.
www.caribbeanmediaexchange.com
 - Caribbean Central American Action (CCAA) encourages you to **Save the Date** for the **Conference on the Caribbean - A 20/20 Vision** scheduled for June 19-21, 2007 in Washington, DC. More on the DHTA's Website
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Links of Interest:

- [Brizee's Cultural Drama Club - WST Steelband Music Channel](#)
- [Caribbean Ready to Meet Growing Demand for Creative Travel Experiences](#)
- [Liat, Caribbean Star Merger](#)
- http://www.caribbeannetnews.com/index.php?news_id=611
- [Dominica on AgingT](#)

Members are also reminded to keep visiting the DHTA's website for updated information

www.dhta.org