



DHTA Fact Sheet 10 Aug 2007

All members are encouraged to indicate what they would like to see in upcoming Fact Sheets.

We try to have something which interests everyone! ☺

➤ **Inside this Issue:** MOST WANTED: Street Stories from the Caribbean . discoverdominica.com site traffic summary. Hurricane preparedness Tips. Tourist Traps. Will travel fairs and latest reforms change the face of US's dwindling tourism? . How tourism can contribute to UN's solutions to climate change. Airline Liable for Death from Lost Baggage. Stomach bug wipes out tourists in Caribbean. North Korea goes from military barracks to tourism complexes. Jamaica Defence Force Guarding Buckingham Palace. How to create profitable word of mouth . Can air travel ever be Green? . Counterpart Honoree Encourages More World Class Caribbean Events

Support the Launching of " MOST WANTED: Street Stories from the Caribbean. A book by Christborne Shillingford's .
The Baracoon Building on Tuesday 14th Aug., 7pm.

Published by Papillote Press and having received positive endorsement from writers in the UK, and critical acclaim by prize-winning crime-writers, this book promises to entertain while providing "narratives steeped in Caribbean story-telling traditions" and "where Dominica is a character itself".

Also, available on DHTA's website on the members only section is **DiscoverDominica.com Site Traffic Summary**

Visit <http://www.dhta.org/members/index.cfm> to log in with your email address and password. Feel free to email the office if you are having difficulty with your email address and/or password.

The Globe Trotter

TIP TIP Useful tips for improved performance!

Hurricane preparedness
Tips.

The Atlantic hurricane season is about to enter into its statistical	cleaned and free of debris or other potential blockages?	in the event of severe damage to your property?
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<p>peak period. All travel and tourism concerns should have their plans activated. How does your plan measure up in its readiness? Can you affirmatively answer the following 20 questions?</p> <ol style="list-style-type: none"> 1. Are all essential personnel drilled and on stand-by for any emergencies? 2. Has your communications plan been activated and a written advisory on your preparedness plans prepared and distributed to staff and guests? 3. How do you plan to assist guests who prefer to change their travel schedules and depart ahead of an impending storm? 4. Have you trimmed all overhanging tree limbs close to buildings? 5. Are building doors and windows completely sealed off from the effects of high winds and driving rains? <p>Are property drains and tlets</p>	<ol style="list-style-type: none"> 7. Is there an up-to-date inventory of emergency equipment and supplies? 8. Are your business' historical records and insurance policies currently stored in a safe place offsite? 9. Does your property have back-up power supplies (e.g. generator)? 10. Is there sufficient potable water storage to last the hotel or property at least 3 days in the event of a loss of the public service? 11. Has management decided from which location emergency operations will be coordinated, if required? 12. Are the emergency contact numbers for the first responders (e.g. fire, police, ambulance, search & rescue) conspicuously posted and readily at hand? 13. Have you established relations and a contact focal point with your local disaster management office or community response coordination? 14. Have you set up mutual service agreements with restoration contractors 	<ol style="list-style-type: none"> 15. Are your storm shutters and property protection equipment serviced and functional? 16. Do you have a ready and abundant supply of spare batteries? 17. Do you have short wave or radios on hand, charged and ready to use? 18. How do you plan to keep to date on the progress of hurricanes? 19. Where will your company be parked during a hurricane? 20. Are you prepared for the effects of a major hurricane? <p>Share your own best tips with us at: cast@cha-cast.com. CAST delivers hurricane preparedness workshops. Contact your local hotel association for details.</p>
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E TURBO News

Tourist Traps

forbes.com

If airport delays, high gas prices and congested roadways weren't enough, here's something else to spoil your August vacation: State and local governments across the U.S. are getting ever more aggressive about taxing tourists.

Does an Alaska cruise sound refreshing? The state is imposing a new \$50 per person "head tax" on cruise ship passengers.

Is a motor coach tour of the nation's capital more your speed? On Aug. 1, Washington, D.C., began collecting a new permit fee on tour buses entering the city--a \$50 fee for...[Full Story](#)

E TURBO News

Will travel fairs and latest reforms change the face of US's dwindling tourism?

By Hazel Heyer

The United States' presence at the World Travel Market, the second biggest travel exhibition in the world (after ITB Berlin) remains strong. However, the chairman of the yearly show's organizer is saying "roadblocks are with the US government."

Tom Nutley, chairman of Reed Travel Exhibitions, organizer of London's World Travel Market 2007 which gathers tourism and travel stakeholders and buyers from all parts of the globe yearly in November, said the US stands a chance with rectifying matters with the world of travel by running after markets that have access to the States.

Before launching into the heart of the issue, he said that with what the industry is going through right now, with security problems and widespread terrorism, "Roadblocks are with the US government. Read the full story [here](#)

E TURBO News

How tourism can contribute to UN's solutions to climate change

...Attending the meeting at UN Headquarters in New York on behalf of UNWTO, assistant secretary-general Geoffrey Lipman said, "Tourism can and must play its part in responding to the global climate imperative and we can and must do this in a way that also advances the industry's contribution to poverty alleviation That will be a central task of our Conference in Davos."... Read the fully story [here](#)

E TURBO News

Airline Liable for Death from Lost Baggage

The United States Court of Appeals upheld a lower Federal Court's ruling against American Airlines. The airline forced an elderly woman to check her bag along with necessary medical devices. The airline lost her... [Full Story](#)

E TURBO News

Stomach bug wipes out tourists in Caribbean

timesonline.co.uk

Up to 200 holidaymakers have fallen ill at a four-star hotel in the Dominican Republic.

Reports suggest that the stomach bug has affected between 100 and 200 guests at the Bahia Principe San Juan Hotel since the weekend, with symptoms of diarrhoea and vomiting that last between 24 to 48 hours.

The Caribbean country is a popular with British holidaymakers on all inclusive package holidays, and receives around 280,000 Britons... [Full Story](#)

E TURBO News

North Korea goes from military barracks to tourism complexes

by Yusof Sulaiman | eTN Asia

Is North Korea on track to become the next Communist country to emerge from its troubles to tourism? A company based in South Korea has announced plans to turn North Korea's east coast into a major tourist destination.

Hyundai Asan, the South Korean operator of privatized tours in North Korea, has announced its plans to spend US\$3 billion by 2025 to

develop its tourism complexes in the North's east coast into a major tourist destination. [Full Story](#)

NOTICES

- [Caribbean Marketplace 2008](#)
January 13-15, 2008 | Atlantis Paradise Island, Bahamas. Early bird deadline: September 28, 2007.
- Caribbean Small Hotels Retreat
Sept. 26-28, 2007
Click [here](#) for more information.
- 30th Caribbean Tourism Conference -
Click [here](#) and [here](#) for details and registration forms
- Third Tourism Leadership Summit
19th to 21st of September, 2007
Click [here](#) for more details on this
- The fifth annual
re-DISCOVER the Caribbean Show

Friday 25th and Saturday 26th APRIL – 2008
at the Sherbourne Conference Centre – Barbados

A 10x10ft draped stand costs US\$250 if booked by latest 31st
December 2007.

Increased media coverage will include TV 'ads', full page print 'ads'
and live radio coverage.

You can book online at
re-discover@caribsurf.com & visit www.re-discover.com

Links of Interest:

- [Jamaica Defence Force Guarding Buckingham Palace](#)
- [How to create profitable word of mouth](#)
- [Can air travel ever be Green?](#)
- [Counterpart Honoree Encourages More World Class Caribbean Events](#)

**Members are also reminded to keep visiting the DHTA's website for
updated information**
www.dhta.orgT