



## **DHTA Fact Sheet Feb 16, 2007**

**All members are encouraged to voice their opinions of the Fact Sheet and what they would like to see in upcoming Fact Sheets.**

**Members are also reminded to keep visiting the DHTA's website for updated information**

Logon to [www.dhta.org](http://www.dhta.org) for more info.

### **From the Telegraph, UK**

#### **The greenest island**

Last Updated: 12:01am GMT 04/02/2007

The Caribbean island of Dominica is leading the way in setting environmental standards for tourism. But, as Liz Gill discovers, certificates for good practice are far from the only thing this delightful place has to offer.

It's not called the Valley of Desolation for nothing. On the way down we have been pretty insouciant, laughing at the descriptions of this 12-mile walk as "strenuous" and positively gambolling over rocks and streams. On the climb back up, though, we are if not exactly broken then certainly bowed. Every inch of ascent seems a yard, each ridge a hope-dashing false summit. There is a great deal of stopping "to admire the view".

The difference is that in between we have clocked up several gruelling miles and climbed to Boiling Lake, bathing deliciously, but energy-sappingly, in its sulphur springs. We are also now sporting what feels like half a ton of volcanic mud, mud which we are told will make us look 10 years younger when we wash it off at the end of the hike. That's if we're not dead, of course. [More](#)



## **NOTICE OF CALL FOR PROPOSALS**

**ORGANISATION OF EASTERN CARIBBEAN STATES  
EXPORT DEVELOPMENT UNIT**

**Title: 9<sup>th</sup> EDF CTPSDP Competitiveness Grant Fund**

**Reference: 9<sup>th</sup> EDF/CGF/#02-06**

The Office of the Organisation of Eastern Caribbean States Export Development Unit (OECES-EDU) is seeking proposals for the 9<sup>th</sup> EDF Caribbean Regional Trade and Private Sector Development Programme/Competitiveness Grant Fund in the countries of the OECS (Antigua and Barbuda, Commonwealth of Dominica, Grenada, St. Kitts and Nevis, St. Lucia, and St. Vincent and Grenadines) with financial assistance from the 9th European Development Fund of the European Communities.

The full Guidelines for applicants are available for consultation at:

**OECES/Export Development Unit  
4<sup>th</sup> Floor Financial Centre  
Kennedy Avenue  
Roseau  
Commonwealth of Dominica**

and on the following internet site: <http://www.oecs.org/edu>.

**The deadline for submission of proposals is March 17<sup>th</sup> 2007, at 16:30hrs.**

**[Guidelines](#), [Grant Application form](#), [Annex B Budget](#), [Annex C Logical Framework](#), [Annex E Financial Identification Form](#), [Legal Entity Form Private Company](#)**

**[CTO Sustainable Tourism Conference - May 21-24](#)**  
**[Click here to download your Registration Form & Schematic](#)**

St. Lucia Tourist Board

Contact: Bevan Springer + 1 201 861-2056

[bevanspringer@nj.rr.com](mailto:bevanspringer@nj.rr.com)

**CANADIAN CRICKET EXECUTIVE PREDICTS  
WEST INDIES VICTORY**

TORONTO, Canada (February 16, 2007) – From the snow of Canada, Howard Petrook predicts sunny days ahead for the West Indies team at the ICC Cricket World Cup which gets under away in St. Lucia and across the Caribbean next month. Petrook foresaw a Windies win even though he is 1st Vice President of the Canadian Cricket Association (CCA) which is mounting a full team itself.

Chatting at the weekend on the "International Sports Report" on The FAN 590 Sports Radio in Canada, Petrook said if the people in the West Indies get behind the team in a positive way, the atmosphere will be unbelievable. "I don't think there'll ever be a World Cup with its excitement and fan atmosphere ... I pick the West Indies to win the World Cup," he told listeners in the Toronto metro area.

Also appearing on the popular radio show was Dr. Ernest Hilaire, Chief Executive Officer of Cricket World Cup, St. Lucia Inc., who suggested that defending champs and cricket powerhouse Australia may be dethroned in the West Indies. "In terms of raw talent, pound for pound, the West Indies is probably the best team, but they need to cross over certain psychological barriers – the discipline, the application and the consistency," Dr. Hilaire recommended.

The cricket executive also added that the home advantage ought to be exploited by the West Indian cricketers. "We have some tremendous players, so if they decide to take the world stage by the scruff of the neck, we are going to win the World Cup. I genuinely believe that, the question is consistency."

Dr. Hilaire was in town for a special "Farewell Dinner" on Sunday, held in support of the Canadian cricket team which bats against Kenya, New Zealand and England in the first round of the competition in St. Lucia from March 14 to 24, 2007. St. Lucia also hosts one of the semifinals of the World Cup on April 25.

A well-prepared Canadian squad, which includes several Caribbean immigrants, will be led by John Davison and Ashish Bagai (vice captain). The remaining members are Qaiser Ali, Geoffery Barnett, Umar Bhatti, Ian Bilcliff, Desmond Chumney, Austin Codrington, George Codrington, Anderson Cummins, Sunil Dhaniram, Asif Mulla, Henry Osinde, Abdool Samad and Kevin Sandher.

The West Indies team will be captained by Brian Lara and the squad includes Ramnaresh Sarwan (vice captain), Ian Bradshaw, Dwayne Bravo, Shivnarine Chanderpaul, Corey Collymore, Chris Gayle, Kieron Pollard, Daren Powell, Denesh Ramdin, Marlon Samuels, Lendl Simmons, Devon Smith, Dwayne Smith, Jerome Taylor.

In St. Lucia, tickets were still available for the first round matches, while the semifinal, which will attract 20,000 spectators, had already been "sold out" in the public ticketing phase, with tickets only available through the purchase of packages from official tour operators ([www.cricketlogistics.com](http://www.cricketlogistics.com)) and from the Corporate Hospitality programme ([sumitra.jagroop@cricketworldcup.com](mailto:sumitra.jagroop@cricketworldcup.com)).

Besides St. Lucia, the ICC Cricket World Cup West Indies 2007 will be held in Antigua and Barbuda, Barbados, Grenada, Guyana, Jamaica, St. Kitts and Nevis and Trinidad and Tobago. St. Vincent and the Grenadines will host a number of the warm-up matches.

For more information about ICC Cricket World Cup West Indies 2007, visit [www.cricketworldcup.com](http://www.cricketworldcup.com).

## **ABOUT ST. LUCIA**

One of the Windward Islands of the West Indies' Lesser Antilles, St. Lucia (pronounced Saint LOO-sha) is halfway down the eastern Caribbean archipelago. The "Helen of the West Indies," St. Lucia is known for its natural beauty and diverse attractions, including the signature Piton Mountains – recently named a World Heritage Site by UNESCO – a tropical rainforest and one of the world's few drive-in volcanoes. Culturally rich offerings include the bustling marketplace in the capital of Castries, a variety of Heritage Tourism sites, quaint fishing villages along the coastline, and the annual St. Lucia Jazz festival in May. St. Lucia's wide range of accommodations include world-class, five-star resorts; all-inclusive resorts; intimate inns and value-oriented properties.

For information about the island of St. Lucia, call 1 (888) 4-STLUCIA (in the US), 1 (800) 869-0377 (in Canada) or visit [www.stlucia.org](http://www.stlucia.org), the official website of the St. Lucia Tourist Board.

# Marketing & Tourism Trends

February 15, 2007

## Cruise Price Is Right...Especially In Caribbean

Travelers are responding to the buyer's market in cruising with some prices as low as \$40 a day, according to Cruise Line International Association (CLIA). According to [TravelMole](#) CLIA, which represents 21 lines or 97% of North American-based cruise lines, says another half million cruisers will come on board this year, swelling the more than 10 million that cruised last year.

Where can cruisers get the most for their money? The Caribbean, partly because of price but also because many cruisers can drive to their embarkation port.

Some other trends:

- More destinations than ever before. Ports are being added in the Caribbean and elsewhere.
- Luxury features such as balcony suites and spas have become common. Some ships even offer personal trainers.
- Less restrictions on dining and dress. Eating times have been extended with new options of where to dine.
- More ships are offering connectivity through e-mails and cell phone offerings.

## The Caribbean Hotel and Restaurant Buyers Guide

Submit photos to be featured in our upcoming edition of the Caribbean Hotel & Restaurant Buyers Guide.

The Guide is a highly colourful magazine distributed to hotels and restaurants throughout the region. We will pay special thanks to you in our Publishers Credits in the Magazine for any shots used.

Looking for photography of :-  
Resorts,  
Restaurants,  
People – Particularly local hotel/restaurant workers.  
Carnival shots /regional events

Please feel free to forward this message on to any resorts/restaurants/companies you think may be interested in submitting photography.

If you would like to submit shots, please ensure they are sent in high res format to us. If we do not use in the upcoming edition, they may be used in future editions.

Many thanks!

Gemma Lewis  
Managing Director & Editor  
*Seren* Publishing Inc.  
Casamara, Inch Marlow  
Christ Church, Barbados, BB17125  
Tel: (246) 428-0988 Fax:(246) 428-1458  
[www.caribbeanbuyersguide.com](http://www.caribbeanbuyersguide.com)    [www.serenpublishing.com](http://www.serenpublishing.com)

**NB: Copies available at DHTA's office**

## CCAA's Quarterly Newsletter

CCAA's most recent [Quarterly Newsletter](#), which discusses the organization's current programming and events. The newsletter is also available on our website at [www.c-caa.org](http://www.c-caa.org).

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### NOTICES

- Manuals for **Caricom Special Visas** are available at the DHTA office

**HAPPY CARNIVAL!!**  
**BE SAFE**